

# Strategic Management of Resources

In this course, students explore the relationship of existing and emerging processes and technologies to manufacturing strategy and supply-chain-related functions. The course addresses three main topics: aligning resources with the strategic plan, configuring and integrating operating processes to support the strategic plan, and implementing change. For maximum comprehension of course content, students should be familiar with the information and concepts presented in other CPIM modules before taking this course.

Featured sections in this module include:

## ***I. Aligning the Resources with the Strategic Plan***

- A. Competitive market issues
- B. Choices affecting facilities
- C. Choices affecting the supply chain
- D. Choices affecting information technology
- E. Choices affecting organizational design

## ***II. Configuring and Integrating the Operating Processes to Support the Strategic Plan***

- A. Configuring and integrating the priority planning processes
- B. Configuring and integrating the capacity planning processes
- C. Configuring and integrating design and development processes
- D. Configuring and integrating cost management processes

## ***III. Implementing Change***

- A. Evaluating and managing projects
- B. Measuring organizational performance
- C. Managing change in an organization

**COURSE CONTENT IS PRESENTED IN 27 HOURS, 3 HOURS PER WEEK**

*When presented in-house, the schedule can be arranged for your convenience.*